

Special Issue: Humanistic Management Traditions for a Post-Neoliberal World: Connecting Management to Indigenous and Local Knowledge

Important Dates:

Call for papers: tentative publication date (online) June 2022

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Dear Colleagues

This special issue focusses on two main topics. The first is international humanistic management models and practices such as those promoted by the Humanistic Management Network (<https://humanisticmanagement.network/>) that can serve as alternatives to the economically reductionistic neoliberalism approach that has dominated management discourses worldwide for four decades. The second is the rebuilding of a modern management that is grounded in the many humanistic traditions internationally, and takes a form appropriate to the country and culture in which it is situated, following the ‘multiple modernities’ principles that have arisen initially in sociology through Eisenstadt’s (2000) work, as well as various postcolonial and decolonising approaches (e.g., Jack & Westwood, 2009).

What is intended to be explored in this issue is how the values, principles and practices of different humanisms can reintroduce political, social, cultural and religious traditions and values into the aims and practices of management studies, whether private or public. While humanisms (ancient and modern) share a number of core values, their expression in a culture or society differs greatly necessitating a cross-cultural approach requiring the recognition of diversity and of inclusion (e.g., Sy & Tinkier, 2020; Witt & Reading, 2014). In many countries it also requires some form of postcolonial or decolonising design in restructuring management and administrative roles, policies, governance, and practices and include implications for management education and for research methods (e.g., Sinha et al., 2021; Stewart, 2019).

An additional consideration is that shared humanisms also provide bridges for cross-cultural understanding across lines of division, such as various Western societies, non-Western countries and traditional and indigenous communities where tribal social structures exist. It also can allow for the construction of a management and administrative field that recognises cultural and religious differences while also taking into account the humanistic management traditions that have existed, how humanistic belief systems have informed the field in the past (e.g., Chiu, 2011), and how they can inform the field in the contemporary world (Bowden et al., 2020). The historical approach also provides another form of bridge – the causal relations that existed as knowledge and practices migrated among world regions, and influenced the construction of management knowledge in a variety of contexts such as humanistic responses to state capitalism, globalisation, modernity, Islamic revival, social injustice, the Arab spring and other social movements internationally.

This call for papers invites theoretical and empirical research (multi-method, qualitative, quantitative approaches). Please, note that below list of topics represents propositions and is not exhaustive. Examples of articles of interest that explore these management topics can include the following:

- personality, character and authority considerations
- role constructions or social interactions and relationship
- legislation, government regulation, and governance
- leadership and management practices
- relationships with other social institutions (e.g., family structures, religion, governmental organisations, research institutes, social and cultural organisations)
- gender issues
- minority issues
- types of entrepreneurialism
- public management (versus private sector management)
- impact of technologies
- human resources and information management systems
- culturally-sensitive and indigenous research methods
- curriculum development
- sustainability
- types of modernisations and innovation
- social justice, equity, equality, and representation
- ethics, values and professionalism

References

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- Eisenstadt, S. (2000) Multiple modernities, *Daedalus*, 129(1), 1-29.
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- Jack, G. & Westwood, R. (2009) *International and Cross-cultural Management Studies: A Postcolonial Reading*. Houndmills: Palgrave Macmillan.
- Love, T. (2019) *Indigenous Organization Studies: Exploring Management, Business and Community*. Cham: Palgrave Macmillan.
- Sinha, P., Gibb, J., Akoorie, M., & Scott, J. (Eds) (2021) *Research Handbook on Entrepreneurship in Emerging Economies: A Contextualized Approach*. Cheltenham: Edward Elgar.
- Stewart, S. (Ed.) (2019) *Decolonizing Qualitative Approaches for and by the Caribbean*. Charlotte: Information Age Publishing.
- Sy, A. & Tinker, A. (2020) *African Management: Current Practice and Future Trends*. Berlin: De Gruyter.
- Witt, M. & Reading, G. (Eds) (2014) *The Oxford Handbook of Asian Business Systems*. Oxford: Oxford University Press.

Author Guidelines:

The Special Issue accepts papers in the 6,000-8,000 word range.

The referencing system is Chicago. Articles should be submitted in two parts: and anonymised copy of the article and a separate page with author and abstract

Please, refer to AEBJ's website regarding further author guidelines.