

## Call For Papers - Special Issue “**Business in a VUCA world**”

You are invited to submit a paper for possible inclusion in a special issue of The Arab Economic and Business Journal (AEBJ), a journal that encourages interdisciplinary research as well as interpretative and critical studies in related fields, such as business, economics, political science, gender studies, psychology, and sociology.

“**Business in a VUCA world**” is a topic that is shared by many voices, with different point of views. Business is all about risk taking and managing uncertainties and turbulence. The business world has changed dramatically over the past few decades, and we now live in a technologically fast changing and highly connected global environment that is largely unpredictable. A state of flux has replaced the sense of certainty, stability and familiarity that people were used to. This type of environment can be described using the "VUCA" acronym, which stands for "Volatile," "Uncertain," "Complex," and "Ambiguous."

This Special Issue aims to provide a platform for researchers and practitioners from across the world to present new research and developments in the area. We are interested in diverse research, which can be literature reviews, empirical Research can be empirical as well as conceptual in nature. Areas of interest for this special issue include, but are not limited to, the following topics:

- Business in a VUCA world
- VUCA Environment & Leadership
- Counter Volatility with Vision
- Meet Uncertainty with Understanding
- React to Complexity with Clarity
- Fight Ambiguity with Agility
- Benefits of Managing in a VUCA World
- Barriers to Managing in a VUCA World
- The role of Diversity and inclusion in a VUCA world
- Risk management in a VUCA environment
- VUCA’s impact on human resources

You can submit your full paper via the AEBJ website (<https://journals.usek.edu.lb/aebj/>). Please, indicate that your paper is intended for the special issue. **Submission Deadline is March 15<sup>th</sup>, 2023.** Accepted articles will be published on a rolling basis and assigned to the Special Issue.

Researchers and practitioners are invited to submit their original research articles with a maximum length of 10,000 words, which includes footnotes and references. Manuscripts submitted to AEBJ should neither be published previously nor be under consideration for publication in another journal.

Interested authors must consult the journal's guidelines for manuscript submissions at <https://journals.usek.edu.lb/aebj/instruction.html> prior to submission.

**Editors in Chief:**

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